



OFFICE OF THE BROOKLYN BOROUGH PRESIDENT

**ERIC L. ADAMS**  
President

July 31, 2017

Ariel Zwang  
Chief Executive Officer  
Safe Horizons, Inc.  
2 Lafayette Street #3  
New York, NY 10007

Re: Letter from Borough President Adams in support of Project You, Inc.

Dear Ms. Zwang:

As Brooklyn's borough president, one of my biggest concerns is that too many of our residents are unemployed or underemployed. In order to tackle this boroughwide dilemma, and to help reverse the pervasive reality of double-digit unemployment throughout many of Brooklyn's more underserved communities, I am committed to supporting measures that are consistent with my policy directives of working to advance economic development that creates greater employment opportunities. That is why I support Project You, Inc. (Project You), a Brooklyn-based nonprofit that offers education and job training programs for single mothers.

Financial empowerment for single mothers — many of whom earn less than the national median income (according to the 2016 US Census) of \$34,000 annually, and 45.8 percent of whom receive food stamps in order to adequately provide for their children — is the key to a successful future for them, their children, our borough, and the entire city.

Project You, which also has a location in the Bronx and soon-to-open sister school in Queens, focuses on economically empowering single mothers to attain certification as home health aides and find job placement opportunities upon completion of their training. They also provide job placement assistance in the broader medical and nursing fields, assistance with applying for Medicaid and financial aid, as well as career-building workshops.

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Safe Horizons, Inc. Chief Executive Officer Ariel Zwang

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The work that Project You does is critical to ensuring the success of struggling single mothers throughout Brooklyn. It is crucial that single mothers are equipped with the tools they need in order to succeed in the workforce. Project You will help single mothers take classes in pursuit of a certification program that will ultimately lead to long-term financial stability for them and their children.

Sincerely,

A handwritten signature in cursive script that reads "Eric L. Adams".

Eric L. Adams

Brooklyn Borough President

ELA/es